



## **LECTURE 1 - THE WHY**

Estate planning is arguably the go to solution for many financial advisers, accountants and risk advisers.

Indeed, adviser facilitated estate planning is one of the very few areas of the law where adviser teams and customers can work collaboratively and constructively.

View's web-based adviser facilitated estate planning platform is an adviser centric solution, ensuring advisers can deliver best fit legal outcomes, while completely managing risk and creating significant revenue opportunities.

View's adviser facilitated estate planning platform is a true 'triple play' – significantly faster, radically better customer experience and huge advances in value created.